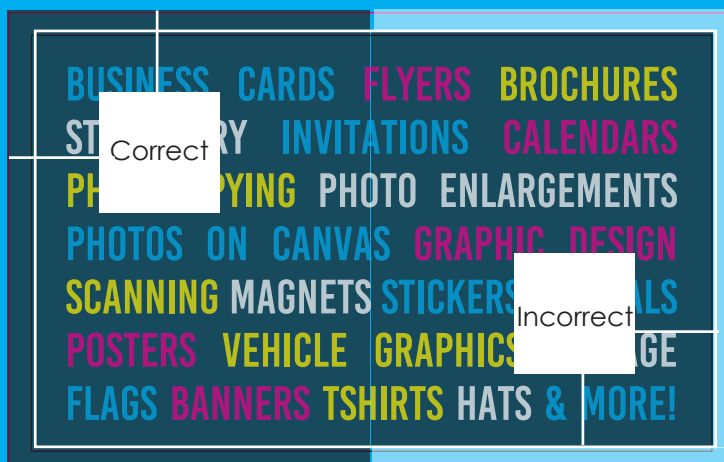


Product Setup Help Sheet

**Graphic
Design Service
Available**

About Bleed

When designing artwork for print, it can be difficult to trim the paper stock right on the edge of the print. It is important to extend the artwork to beyond the trim marks for easy cutting to size. The artwork beyond the trim marks is called "The Bleed" and helps achieve the best finishing result.



Flyer

A4 297mm x 210mm

General Rules

- Convert text to outlines
- 3mm Bleed Required
- File provided in cmyk only
- Recommended breakdown for rich black as below

Cyan : 20%
Magenta: 20%
Yellow: 20%
Black: 100%

- Supplied Press Ready PDF

Special Notes

- Colour may vary slightly each print run.
- Print samples can be provided for colour matching on request. This may incur an additional charge

Product Details

- Artwork Size 297mm x 210mm
- Total size with bleed 303mm x 216mm
- 3mm Bleed Required
- Vector image recommended
- Supplied PDF

Size: 297mm x 210mm

**Please delete this layer before
returning to us**

**Bleed Area
3mm**

Extend artwork to red area.
Text and images in this area
will be trimmed

Trim Line

Artwork is trimmed here

Safe Area

Please make sure all important
text is within the blue box
2mm from trim line