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Product Setup Help Sheet

Business Card

180mm x 55mm

Graphic Design Service Available

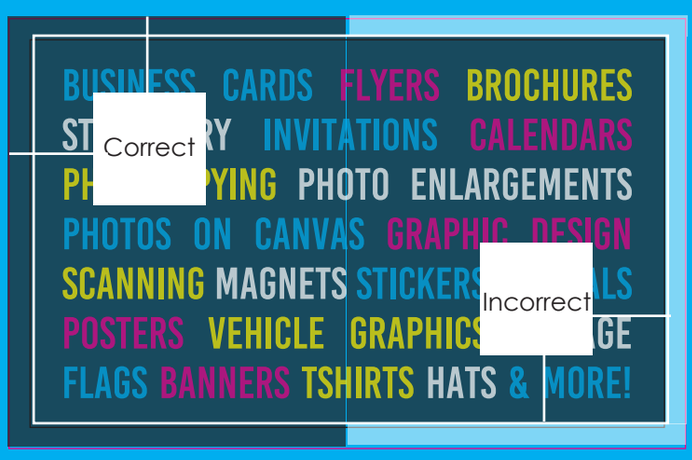
General Rules

- **Convert text to outlines**
- **3mm Bleed Required**
- **File provided in cmyk only**
- **Recommended breakdown for rich black as below**

  Cyan : 20%
  Magenta: 20%
  Yellow: 20%
  Black: 100%
- **Supplied Press Ready PDF**

About Bleed

When designing artwork for print, it can be difficult to trim the paper stock right on the edge of the print. It is important to extend the artwork to beyond the trim marks for easy cutting to size. The artwork beyond the trim marks is called "The Bleed" and helps achieve the best finishing result.



Special Notes

- **Colour may vary slightly each print run.**
- **Print samples can be provided for colour matching on request. This may incur an additional charge**

Product Details

- Artwork Size 180mm x 55mm
- Total size with bleed 186mm x 61mm
- 3mm Bleed Required
- Vector image recommended
- Supplied PDF

PRINTITFAST

Bleed Area 3mm

Extend artwork to red area. Text and images in this area will be trimmed

Trim Line

Artwork is trimmed here

Safe Area

Please make sure all important text is within the blue box 2mm from trim line

Size: 180mm x 55mm

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