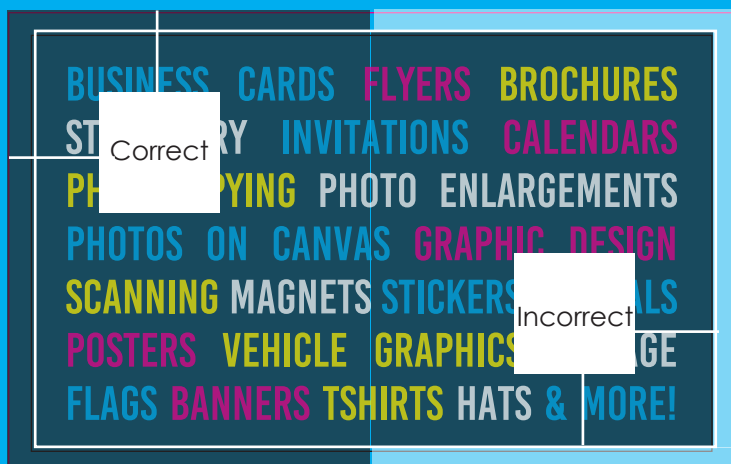


# Product Setup Help Sheet

**Graphic  
Design Service  
Available**

## About Bleed

When designing artwork for print, it can be difficult to trim the paper stock right on the edge of the print. It is important to extend the artwork to beyond the trim marks for easy cutting to size. The artwork beyond the trim marks is called "The Bleed" and helps achieve the best finishing result.



## Booklet

Square 210mm x 210mm

### General Rules

- Convert text to outlines
- 3mm Bleed Required
- File provided in cmyk only
- Recommended breakdown for rich black as below

Cyan : 20%  
Magenta: 20%  
Yellow: 20%  
Black: 100%

- Supplied Press Ready PDF

### Special Notes

- Colour may vary slightly each print run.
- Print samples can be provided for colour matching on request. This may incur an additional charge

### Product Details

- Artwork Size 420mm x 297mm
- Total size with bleed 426mm x 303mm
- 3mm Bleed Required
- Vector image recommended
- Supplied PDF

# Size: 210mm x 210mm

## Please delete this layer before returning to us

**Bleed Area  
3mm**

Extend artwork to red area.  
Text and images in this area  
will be trimmed

**Trim Line**

Artwork is trimmed here

**Safe Area**

Please make sure all important  
text is within the blue box  
2mm from trim line